



## **METRODOME CONTENT BECOMES AVAILABLE TO DOWNLOAD VIA VIZUMI NETWORK**

LONDON, 9<sup>th</sup> November 2007 – Arts Alliance Media (AAM) and Metrodome have announced a deal that will see Metrodome content being made available for download via Arts Alliance Media's Vizumi Network ([www.vizumi.com](http://www.vizumi.com)). Consumers will be able to download titles both to rent and to own permanently. Films available at launch include the critically acclaimed *Days Of Glory* and Sarah Polley's directorial debut *Away From Her*. More titles, including Deepa Mehta's *Water* and *Sherrybaby*, starring Maggie Gyllenhaal, are due to be added over the coming months.

Consumers can download titles to rent from £2.99 and to own for £9.99. The download to own package includes a second file which can be synced to a portable device. Films will be available on Vizumi's own site, as well as across its network of partner sites, including Tiscali ([www.tiscali.co.uk/moviesnow](http://www.tiscali.co.uk/moviesnow)), LOVEFiLM ([www.lovefilm.com](http://www.lovefilm.com)) and Empire magazine ([www.empiremoviedownloads.com](http://www.empiremoviedownloads.com)).

The Vizumi Network has Europe's largest aggregated online rights collection, with content from 5 of the 6 major Hollywood studios and many leading independents. The Vizumi Network also includes partnerships with Archos (<http://archos.vizumi.com>), Guardian (<http://www.sofacinema.co.uk/downloads>) and Fremantle (<http://www.tvcomedyclassics.com>) and has more than 2500 titles available for download. A complete list of content and distribution partners can be seen at [www.vizumi.com](http://www.vizumi.com).

Mark Livingstone, President of AAM, commented "Metrodome has a great collection of quality films, and we're delighted to be able to make them available to a wider audience."

Peter Urie, CEO of Metrodome, added "The deal with Arts Alliance is another step forward in putting Metrodome at the forefront in the future of film distribution. Download to rent (DTR) and own (DTO) are both important and exciting new delivery

methods in which Metrodome are keen to be a major part of. We are looking forward to bringing both our new titles and exciting library into the digital age.”

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## **Notes to Editors:**

### **About Metrodome**

- Metrodome is one of the leading independent film and DVD distributors in the UK. They cover a wide-ranging slate including groundbreaking documentaries, top end foreign language films and quality American independents. Their previous releases include the cult phenomenon Human Traffic, Lukas Moodysson's Together and Lilya 4 Ever, the much loved smash hit documentary Spellbound, Academy Award winning Monster, The Assassination of Richard Nixon, The Corporation, Bafta nominated Shooting Dogs, Deepa Mehta's Academy Award nominated Water, Academy Award nominated war epic Days of Glory and Sherrybaby starring Maggie Gyllenhaal. Their most high profile recent release was the box office success The Counterfeiters and they are set to announce an exciting slate for 2008.

### **About Arts Alliance Media:**

- Arts Alliance Media (AAM), based in London and Paris, is Europe's leading provider of digital film distribution services, dedicated to building a European digital network to deliver film to the cinema, to the home and between industry players. AAM was founded in 2003 by Thomas C. Hoegh who serves as Chairman of the Board.
- For European Download-to-Rent and Download-to-Own services, AAM provides ISPs, media companies and e-tailers with turn key solutions for acquiring rights and securely distributing digital video content over the internet to their audiences. A complete list of content and distribution partners can be seen at [www.vizumi.com](http://www.vizumi.com).
- AAM also provides end-to-end digital cinema solutions encompassing equipment selection, financing and integration, operator training, installation and support, and content management and delivery, and has installed over 250 digital screens across Europe.

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